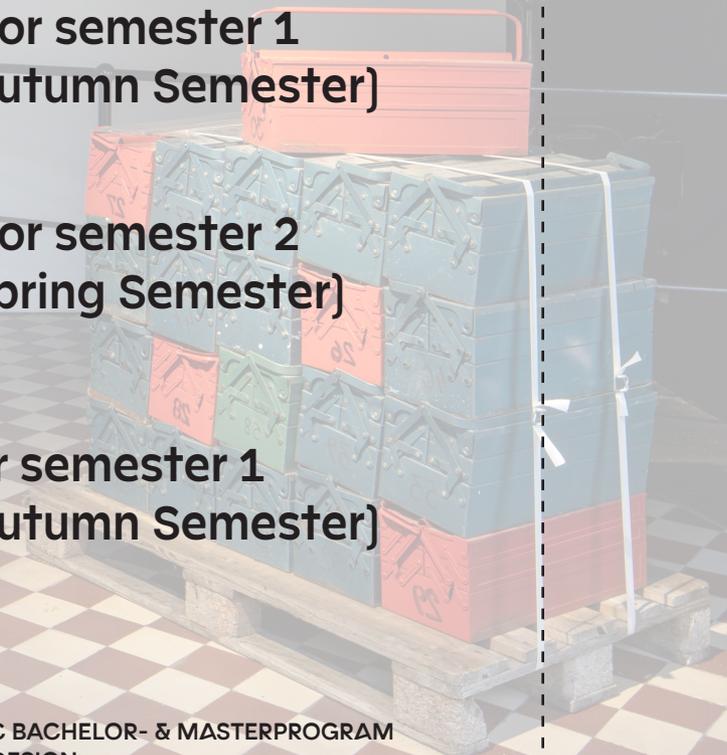


PRODUCTDESIGN Erasmus Program

Bachelor semester 1
(Autumn Semester)

Bachelor semester 2
(Spring Semester)

Master semester 1
(Autumn Semester)





Exhibition 50 years Productdesign, C-Mine 2020
Alumnus Stan Maes
Photo: Kristof Vrancken

Bachelor semester 1

Fixed Erasmus Program	ECTS
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Design Modules (18ECTS)

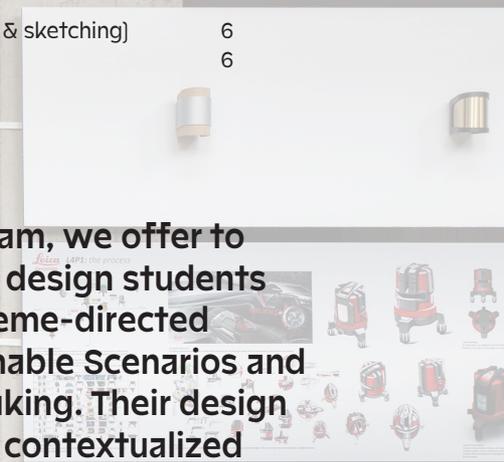
Sustainable Scenarios	9
The Power of Making	9

Free Choice Erasmus Program

Tools (12ECTS)

Visual creation (3D design & sketching)	6
Digital creation	6

Within our program, we offer to our international design students the following theme-directed modules: Sustainable Scenarios and The Power of Making. Their design assignments are contextualized within a particular topic addressing a relevant emerging design challenge. This gives students insight into how design may contribute to give form to a world in change and what the designer's role and responsibility might be in this change. Next to the modules, we offer also basic courses, where students can exercise their design skills and explore new ones in situated design projects (such as Tools and Workshops).



Design Modules Sem 1 (18ECTS)

Sustainable scenario's: Sustainability is discussed in its broad sense (raw materials, social sustainability,...). The focus is on how the designer can set up and facilitate participatory processes to develop scenarios related to the use of raw materials and related products, services,... (Designer Dr. Ben Hagenaars)(In collaboration with Cirkel Sector, Ovam, Ambiorix, ...)



Sustainable scenario's
Plasticfabriek - Juul Prinsen

The power of Making: Within this theme, the question is central to what 'making', in the broad sense of the word, can mean for design. Students examine the importance of making it themselves, to have it made and the future of making. They build furniture themselves to see if it offers an added value for their own process to make prototypes and products themselves. (Designers Wim Buts, David Geraerts, Bart Maesen)(In collaboration with Samsonite, Ebema, ...)



The power of Making: Cobra chair - Berre Brans

Tools Sem 1 (12 ECTS)

Tools

Tools requiring intensive exercise are applied to certain skills/skills: for example, sketching, digital 3D formation. (Designers Bart Maesen & Lieven Menshaert)



Visual creation
Boris - Kamiel Ceysens

Students can also choose from the **LUCA Program**, preferably on campus (Television/film, Animation and Photography) or on campuses in Brussels and/or Ghent.





Exhibition 50 years Productdesign, C-Mine 2020
Alumnus Casimir
Photo: Kristof Vrancken

Bachelor semester 2

Fixed Erasmus Program	ECTS
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Design Modules (18ECTS)

Care for the Future	9
Bachelor Project	12

Free Choice Erasmus Program

Tools (12ECTS)

Visual creation (3D design & sketching)	6
Digital creation	6
Workshops (2)	6

Within our program, we offer to our international design students the following theme-directed modules: Care for the Future and a Bachelor Project. Their design assignments are contextualized within a particular topic addressing a relevant emerging design challenge. This gives students insight into how design may contribute to give form to a world in change and what the designer's role and responsibility might be in this change. Next to the modules, we offer also basic courses, where students can exercise their design skills and explore new ones in situated design projects (such as Tools and Workshops).

Care for the future: Within Care for the future module, students explore the importance of empathy, gain insight into care systems by visualizing them or designing tailor-made products for both users with very specific needs and for a wide audience. (Dr. Niels Hendriks & Designers David Geraerts, Wim De Buck, Bart Maesen & Lieven Menschaert) (In collaboration with Sailability, Hospital East-Limburg, Dementia Lab, ...)



Care for the future
BUB - A playful waterpillow for mentally disabled users
Lola Ilegems, Cedric Van Hool, Simen Vrancken
Cera Award 2019
Zorgvinding Award 2019

In the bachelor project, all students work within a common, defined and annually changing context. Within this fixed framework you are given the space to apply and/or develop your own chosen design strategies and methods. This gives you the opportunity to further develop your own profile as a designer and test it in a real context. You will be guided by a diverse team of professors and researchers who can support you in terms of methodology, practical knowledge and design identity.



Bachelorproef

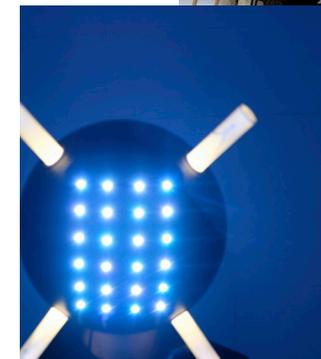
Tools

Tools requiring intensive exercise are applied to certain skills/skills: for example, sketching, digital 3D formation. (Designers Bart Maesen & Lieven Menschaert)



Visual creation
Armadillo - Emiel Spreuwers

Workshops(2): During the second semester, 2 workshop weeks are set up. For each week, the student can choose from different themes that can be both practical and substantive in nature. (In collaboration with external partners, designers, companies & institutions, artists, ...)



Workshop 'Masks'
in collaboration with artist Johan Bruninx

Master semester 1

Fixed Erasmus Program

ECTS

Design Modules (21ECTS)

Sustainable Scenarios/ The Power of Making	9
Short	6
Interdisciplinary research module	6

Free Choice Erasmus Program

Tools (9 ECTS)

Students can also choose from the LUCA Program, preferably on campus (Television/film, Animation and Photography) or on campuses in Brussels and/or Ghent.

Visual creation (3D design & sketching)	6
Workshops	3

Within our program, we offer to our international design students the following theme-directed modules: Sustainable Scenarios, the Short and the Interdisciplinary Research Module. Their design assignments are contextualized within a particular topic addressing a relevant emerging design challenge. This gives students insight into how design may contribute to give form to a world in change and what the designer's role and responsibility might be in this change. Next to the modules, we offer also basic courses, where students can exercise their design skills and explore new ones in situated design projects (such as Tools and Workshops).

Design Modules Sem (18ECTS)

Sustainable scenario's: Here the masters students take the lead over a group of bachelor students. Sustainability is discussed in its broad sense (raw materials, social sustainability,...). The focus is on how the designer can set up and facilitate participatory processes to develop scenarios related to the use of raw materials and related products, services,... . (Designer Dr. Ben Hagenaars)(In collaboration with Cirkel Sector, Ovam, Ambiorix, ...)

Besides, design for social innovation and participatory design processes are explored in an experimental way in situated design projects with local communities (Designer Dr. Virginia Tassinari in collaboration with DESIS Network and local municipalities)



Sustainable Scenario's:
Connecting regional sofa- and bed manufacturers from Flanders with expert care-takers of our local society.
(Photo Claire Dekens)

Short: During an intensive period of 2 x 6 working weeks, the basic competencies that the MASTER STUDENT must be able to take time off at the end of the academic year are explained by means of a concrete assignment. A project is designed and realized in a specific context with a clear target group. (Architect Luc Buelens)(In collaboration with Koen van Mechelen, Center Parcs, ...)



Pop-up-Book in collaboration with artist Koen Vanmechelen

Design Modules Sem (18ECTS)

Interdisciplinary Research module:
Interdisciplinary research projects



Research Module

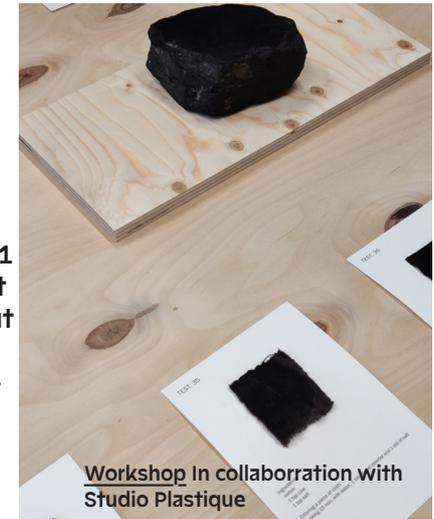
Tools & Workshops Sem 2 (12 ECTS)

Tools

Tools requiring intensive exercise are applied to certain skills/skills: for example, sketching, digital 3D formation. (Designers Bart Maesen & Lieven Menshaert)

Workshop: During the first semester, 1 workshop week is set up. The student can choose from different themes that can be both practical and substantive in nature. (In collaboration with external partners, designers, companies & institutions, artists, ...)

Students can also choose from the LUCA Program, preferably on campus (Television/film, Animation and Photography) or on campuses in Brussels and/or Ghent.



Workshop In collaboration with Studio Plastique



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