Study Programme for Incoming Exchange Students within

**Applied Photography, campus Narafi**

2021-2022

**Full year exchange courses: 2BA – 3BA**

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| **Code** | **Course Title** | **Credits** |
| **K44228** | English Cultural Module ‘Made in Belgium’ (semester 1) | 3ECTS |
| **N30658** | Studio Practice 2 (1BA-2BA) (Full year) | 24ECTS = 192h |
| **N30657** | Workshops 2 (2BA) (Full year) (optional) | 3ECTS = 24h |
| **N30643** | Studio and Workshops 3 (3BA) (semester 1) | 15ECTS = 120h |
| **N30510** | Workflow (1BA) (semester 1) (optional) | 3ECTS = 24h |
| **N30537** | Final Project (3BA) (Semester 2) | 15ECTS = 120h |
| **N30606** | Bachelor Thesis (Semester 2) | 3ECTS = 24h |
| **N30456** | Presentation / Portfolio (semester 2) (optional) | 3ECTS = 24h |
|  |  | 52 – 68 ECTS (9 optional) |

1. **K44228 English Cultural Module ‘Made in Belgium’**

The course consists of a combination of lectures and visits to notable cultural hotspots like museums and galleries among others. Beside the mandatory lectures and visits, the students will also be able to partake in an non-compulsory evening activity. It’s a 5-day intensive programme where the students will become familiar with the Belgian art scene and history. They’ll also get to know their fellow exchange students.

The class is not mandatory but highly recommended. It’s traditionally scheduled the week before the actual start of the academic year.

1. **N30658 Studio Practice 2**

During their main studio practice, the student acquires photographic techniques so that he/she/they is able to express her/him/itself comfortably using photography both digitally and analogue. The student will develop its own unique visual language within the photographic medium.

The specified exercises are carried out in the available studios on campus or on location outside the campus. They are adjusted by means of permanent guidance. Throughout the course the presentation of the artistic work plays also an important role.

1BA: this course consists of 2 different studio’s:

1. Still life
2. Portrait

2BA: This course consists of 4 different workshops:

1. Still life II
2. Portrait and/or fashion
3. Analogue
4. Documentary
5. **N30643 Studio Practice and Workshops 3**

Main studio practice within the 3rd bachelor year.

At the end of the course, the student is able to convert a concept into image(s) and is able to manage the technical and commercial aspects of the image production process in dialogue with a potential client. The student is able to direct the images and the models in function of the concept.

* The student demonstrates critical reflection;
* The student can work project based. The student is familiar with and able to successfully implement the pre-production, production and post-production phase;
* The student can stimulate his/her/their creativity by doing research work, compiling a mood board and shows a broad and open view of all visual art forms;
* The student can carry out management tasks;
* The student can communicate information, ideas, problems and solutions to internal / external stakeholders;
* The student shows an attitude of lifelong learning;
* The student acquires profession-specific competences such as:
	+ Lighting techniques;
	+ Recording techniques;
	+ Finishing techniques
	+ Digital image processing techniques;
	+ Creative thinking;
	+ Communication skills;
	+ Working independently and in as a team player;
	+ The student shows a positive attitude towards fellow students and teachers;
	+ The student has a willingness to work and has a sense of initiative.
1. **N30510 Workflow**

The student will learn how to store, edit and distribute images by using a professional image processing software package. The student will learn how to make well-considered backups of both one's own work and the catalogue of the software package. He/She/they will also learn how to professionally 'retouch' images, prepare images for printing, create the layout of publications and provide the images with the correct metadata. The student also learns to extract images from the catalogue (either by exporting or by exporting as a catalogue).

The knowledge is also acquired to be able to work with your own catalogue and images on various computers (during the different workshops).

1. **N30541 Image Manipulation 2**

Required: intermediate knowledge of Adobe Photoshop.

In the previous year, the emphasis lay on learning different functions within Photoshop. This year, the emphasis lies on how to best use and combine these functions to edit images by analyzing and performing complex image corrections.

There will be exercises focusing on the student's creativity and general graphic skills such as composition and colour schemes. Throughout the course, the student will develop and implement a theme in terms of content and form. The complete process is supervised by an experienced staff.

1. **N30537 Final Project**

The student will translate a chosen concept into one or more images. He/she will have to show the competence and ability to enter into dialogue with a client whereby he/she manages technical as well as commercial photographic aspects. He/she can direct images and models adhering to the predetermined concept.

Every aspect throughout the process will be coached and evaluated along the way.

1. **N30606 Bachelor Thesis**

The bachelor thesis runs parallel to the final graduation project. The thesis should therefore be used to construct the theoretical base and substantiate the graduation project. It’s important that the student is critical and reflexive of their own process which will lead to more depths in their work.

1. **N30456 Presentation / Portfolio**

The student will learn how to create a professional portfolio (digitally and a printed version). Besides the presentation of their own work in the shape of a portfolio, they will also explore the ways of presenting, exhibiting their own work. They will have to organize their own graduation show at the end of the semester.