**STUDENTCALL**

**FilmEU Ambassadors 2022-2023**

**Who are we looking for?**

You’re a Bachelor student within one of LUCA’s audio-visual degree programmes and you want to enrich your study by becoming a FilmEU ambassador.

You’ll combine this role with your full time study. You’ll be expected to be an ambassador from September until June and will be paid €11,4954/hour for 3hours/week (120h in total).

**What is FilmEU?**

FilmEU is a European University, a university based in Europe existing out of multiple European higher education institutions. Together, these institutions collaborate around the common objective of jointly promoting high-level education, innovation and research activities in the multidisciplinary field of Film and Media Arts and, through this collaboration, consolidate the central role of Europe as a world leader in the creative fields. The university of the future!

FilmEU consists of four higher education institutions:

* [LUCA School of Arts](https://www.luca-arts.be/nl)
* [Universidade Lusófona](https://www.ulusofona.pt/)
* [Intitute of Art, Design and Technology Dun Laoghaire](https://iadt.ie/)
* [Tallin University, Baltic Film, Media and Arts School](https://www.tlu.ee/en/bfm)

New bachelor and master degrees will kick-off in the near future, organised by the alliance. At this point, FilmEU is still in its conceptual phase, the actual design of the university of the future. More information: <https://www.filmeu.eu/>.

**What’s the role of a FilmEU ambassador?**

Together with your fellow ambassadors, you’ll be the Belgian component of the audio-visual student team within FilmEU. Besides the Belgian component, there is also a Portuguese, an Irish and an Estonian component. Together, you are FilmEU’s audio-visual student team. You’ll be coached by FilmEU - LUCA colleagues.

Many FilmEu related events take place during the academic year for which we need help. Events like our [Cineclub](https://www.luca-arts.be/en/cineclub) (screening of films with public), the [FilmEU Talks](https://www.filmeu.eu/news-and-events/filmeu-talks) (talk shows), [conferences](https://www.filmeu.eu/news-and-events/events), this years Challenge on sustainability and so on. A detailed schedule is being made as we speak and will be presented at the start of the year. The ambassadors will be responsible for the capture of those events, for the creation of social media content and to be the student face of FilmEU (representation events).

You will work closely together with the other students from Portugal, Ireland and Estonia and the FilmEU – LUCA team. You’ll be working with Microsoft Teams and will be actively involved in FilmEU’s representation.

**Competences – Personas**

We are looking for multiple students, with their own competences and interests. We designed 5 personas as a guide:

1. **Audio-visual all-rounder**: camera, sound, light, you know it all. You have significant experience and are able to work autonomously. You’re also willing to explain others with lesser experience than you how everything works.
2. **Social Media Expert**: social media has no secrets for you and you will use the right tone of voice when communicating as FilmEU. You’ll make content for FilmEU’s Instagram, Facebook, LinkedIN, twitter and Youtube. You’ll provide content and captions in English.
3. **Animation maestro**: you have animation experience and you are able to make unattractive presentations and video’s, attractive by using your skills.
4. **Editing Magician:** you have experience and know how (and love) to edit efficiently. You’ll be working on interviews, recaps, talks, ...
5. **Spokesperson / producer:** you are a enthusiastic individual with the skills to inspire and guide a team. Together with the LUCA – FilmEU team, you’ll tackle the projects on an equal basis.

Because all FilmEU communication is in English, we are looking for student with proficiency in English.

Do you want to become one of our ambassadors? Don’t hesitate and apply now!

**How to apply?**

You will be an ambassador for the whole academic year. The collaboration can be cancelled after a negative evaluation.

Interested? Send the following documents to hannah.dick@luca-arts.be by the **deadline of June 26, end of day:**

* Motivation letter: why do you want to become a FilmEU ambassador? Refer to the persona’s;
* Portfolio: portray your skills!

If the application is complete, you’ll be invited for a short interview the week after.